

**FINAL Wind River Visitors Council (WRVC) Special Meeting Minutes**  
**Thursday, January 19, 2023**

**Zoom:**

*<https://us02web.zoom.us/j/81523118548?pwd=azNjdHVhYTFNS3pDSWFic0JmSTB4dz09>*

**PRESENT:** Owen Sweeney – Lander; Randy Lahr – Dubois; Helen Gordon – Hudson; Joel Highsmith – Shoshoni; Kip Post – County; Cy Lee – County; Hal Herron – Riverton; Frank Welty – Dubois; Krista Lobera – Lander

**ABSENT:** Julie Buller – Riverton

**WRVC STAFF:** Helen Wilson, Melanie Hoefle

**GUESTS:** Amanda Verheul – Dubois Chamber of Commerce; Luke Sander – Dubois Chamber of Commerce; Jennifer Marshall Weydeveld – Dubois, Central Wyoming College

**CALL TO ORDER:** President Randy Lahr called the meeting to order at 9:16 a.m. A quorum was present.

**REVIEW & APPROVE AGENDA:** Owen Sweeney moved, and Helen Gordon seconded to approve the Agenda. Motion carried unanimously.

**DESTINATION DEVELOPMENT PROGRAM DISCUSSION:**

- A. Helen Wilson introduced the Destination Development Program, and the Board discussed. The Board reviewed the proposed projects, which were presented in detail in the Board Packet that the Board received on January 13. Helen Wilson had organized the projects as high priority or medium priority based on frequency of conversations surrounding the topics, marketing potential, timeline of discussions, simplicity of projects, etc. She had assigned each project at least one “Project Manager,” and asked for support from these Managers in getting the projects completed. She also thanked the Board for providing feedback since her original proposal was submitted, and has made the changes that each Representative requested. Kip Post asked to be added as a project manager for the “Haunted/Historical Places Video” and the “New Fly Fisher Television Show.” Helen added him.
- B. Kip Post moved to approve the Destination Development Program projects as presented, and Frank Welty seconded. Motion carried unanimously.

There being no further business to come before the meeting, the meeting adjourned at 10:05 a.m.

Respectfully submitted, Melanie Hoefle.